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PRESS RELEASE

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Fright and Fun for All with Kid-o-ween & Phobia *Family Fun by Day, Fright by Night at Wild Adventures this October*

Valdosta, GA- Whatever your fright level, Wild Adventures Water and Theme Park has something for every guest this October. New this year, Wild Adventures expands the Halloween celebration into the day with the opening of Kid-o-ween. Kid-o-ween features family –friendly Halloween themed activities and events on Saturdays and Sundays starting October 3. Keeping with tradition, Phobia is back Friday and Saturday nights, October 9 to 31. Recommended for mature audiences only, the spooky event proves that screaming is not just for the roller coasters at Wild Adventures.

“Halloween is a spooky and fun time,” said General Manager Bob Montgomery. “With Kid-o-ween and Phobia, guests can pick the level of scariness they can handle. Whether you like to be terrified or you prefer something a bit more lighthearted, everyone can enjoy Halloween at Wild Adventures.”

Kid-o-ween: Family Fun by Day

Never have witches, ghosts and goblins been more fun! Kid-o-ween is a BOO-tacular event featuring Halloween themed activities for families. Children are encouraged to dress in costume to enjoy a ghoulishly good time.

During Kid-o-ween, children can trick or treat in the park and collect Halloween sweets. Stacks of hay bales create a kooky maze for children and families to wander through while enjoying the cool autumn air. Music fans can hop a ride on the sing-a-long train ride, or boogie at the Monster Mash Dance Party. At the kids craft stations, children create Halloween memories and souvenirs they can take home.

Phobia: Fright by Night

Phobia promises to be more haunting than ever! For eight nights in October, Phobia scares and startles guests with special effects, live characters, sounds, and all-new

haunted houses and scare zones. Never-ending nightmares await as guests wander from one terror to another, weaving in and out of haunted houses.

Whether it is clowns, hospitals, tight spaces, or the dark, guests must face their fears at Phobia. Canterbury's Crazed Clown Circus draws guests in with sinister laughs and mischief. The Lakeside Phobatorium takes a trip to the doctor's office to a new and petrifying level. Guests are cautioned not to travel very far into the swampy PsychoPath, where visitors never leave.

Frighten a friend Friday, October 9 at Phobia for Bring-A-Friend and College Appreciation Day. All Season Pass holders can bring a friend to the park for FREE and college students receive 50% off general admission to catch the opening of Phobia. Season pass holders must show their ID to receive a Bring-A-Friend admission and college students must bring a valid college ID to receive the savings. Valid Friday, October 9 only.

Children are encouraged to wear costumes to the park for Kid-o-ween. No costumes are allowed during Phobia.

Kid-o-ween and Phobia operate during specific days and times in October. Guests are encouraged to contact the park for more information on Halloween events. For more information on Phobia, visit www.wildadventures.com/phobia. For more information on Kid-o-ween visit www.wildadventures.com or call 229-219-7080.

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